



Spring 2020 Catalog
from Ferly

Kids



Party

Kids

“It’s party time!”
Momolu: The Party Planners





playKids
Running on
PlayKids!!

KIDS APP
to be launched in
Spring 2020!

MOMOLU

WHEN MOMOLU THE PANDA AND HIS FRIENDS HAVE PROBLEMS ON THEIR HOME ISLAND, THEY GET CREATIVE AND FIND SOLUTIONS THROUGH ARTS, CRAFTS, AND DESIGN!

Momolu lives with his friends on an archipelago, where they sometimes run into problems as they go about their days. But when they work together, there's always a creative solution! Whether they are helping Bani the Rabbit redecorate the harbor or planning the island's annual harvest party, there's so much for the animals to discover about design while having a ton of fun along the way.

Our publishing list includes books for two age groups, including cute board books for early readers and picture books that tickle the imagination of the preschool audience.

**Hundreds
of thousands
of views on
YouTube!**

**MOMOLU
miNiS**

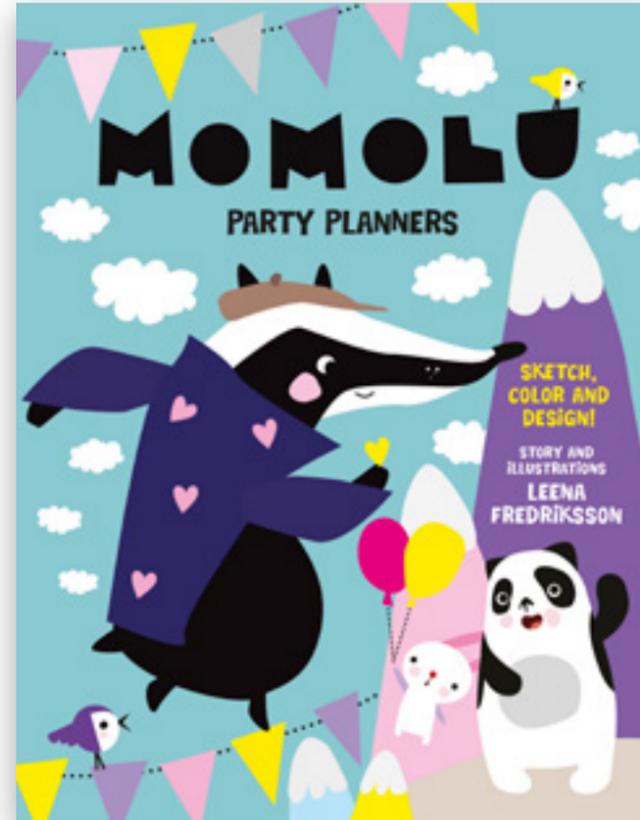
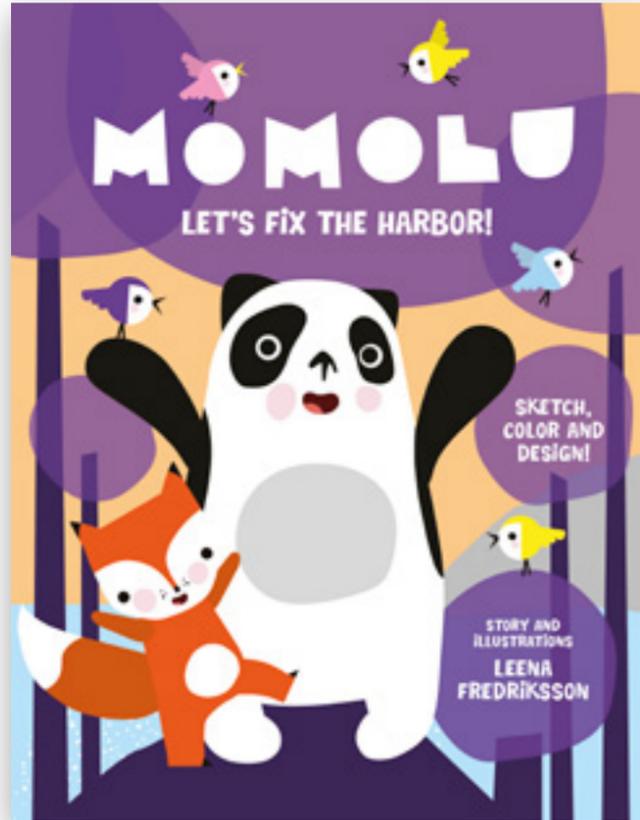
**A short-form animated
series out on YouTube!**



Leena Fredriksson
Momolu
Let's Fix the Harbor!
Picture Book

How will Momolu and his friends make their island's harbor a better place? By using their imagination and working together, of course!

Ages: 4+ | Size: 190 x 245 mm | Pages: 32 | Colors: 4/4

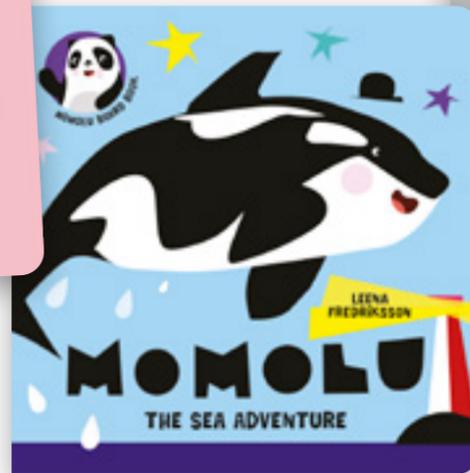


Leena Fredriksson
Momolu
The Party Planners
Picture Book

The animals are given a challenge by their friends: design something new for the annual harvest party!

Ages: 4+ | Size: 190 x 245 mm | Pages: 32 | Colors: 4/4

A colorful world that teaches kids about **creativity** and **teamwork**.



Leena Fredriksson
Momolu
Board Books

Join Momolu & Friends in these cute and fun stories about discovery and imagination!

Ages: 2+ | Size: 170 x 170 mm | Pages: 12 | Colors: 4/4 | Rights sold: Finnish, non-exclusive digital rights: German, Danish, Swedish



Photo: Anna Riikonen

Having worked as a designer for 15 years, **Leena Fredriksson's** passion is to teach design through storytelling. Leena's illustrations are influenced by Japanese and Nordic aesthetics.

momoludesign.com



ANGRY BIRDS™

Angry Birds publishing goes digital!

The digital and audio rights to the wide publishing list have been sold to several countries and platforms, including players like Storytel, Fairytell, Epic!, or Viacom. Angry Birds is a fantastic kids brand for the digital space because, originally, that's where the kids know it from.

Ask us for ideas for digital publishing in your territory!





ANGRY BIRDS ACTIVITIES!

Dozens of pages of activities, coloring, and anger management!

The Angry Birds Movie 2: Anger Management & Born to be Angry
 Pages: 32 + sticker sheet, Colors: 4/4, Size: 210 x 297 mm



ANGRY BIRDS JUNIOR NOVELS

Meet Red and co in two exciting, hilarious stories based on the storylines of the *Angry Birds* movies!

The Angry Birds Movie 2: The Junior Novel

Pages: 176 + 8-page color insert, Size: 130 x 194 mm, Rights sold: US, UK, Germany, Poland, Swedish (audio), Finnish (audio)

The Angry Birds Movie 1: The Junior Novel

Pages: 144 + 8-page color insert, Size: 130 x 194 mm, Rights sold: English Worldwide, France, Germany, Czech, Hungary, Italy; Non-exclusive audio rights: Swedish, Finnish, Brazilian Portuguese, Arabic



Also available:
Best Enemies:
I Can Read
 A fun story perfect for early readers!



ANGRY BIRDS BOOKS

Join all the fun with one of the most recognizable characters of the modern times!

List of Titles

The Angry Birds Movie 2: Coloring Fun

Pages: 20 one-sided b&w colouring sheets,
Size: 210 x 297 mm

The Angry Birds Movie 2: Sticker Fun

Pages: 32 + sticker sheet, Colours: 4/4, Size: 210 x 297 mm

The Angry Birds Movie 2: 1000 Stickers Book

Pages: 40 + 14 pages of stickers, Colours: 4/4,
Size: 210 x 297 mm

The Angry Birds Movie 2: Colour and Carry

Pages: 48 one-sided b&w colouring sheets with
a grab handle, Size: 210 x 380 mm

The Angry Birds Movie 2: Annual

Pages: 96, Colours: 4/4, Size: 218 x 300 mm



ANGRY BIRDS BOOKS

Ready to get piggy with it? Use magic ink to uncover pictures, or spend endless hours with the giant colouring and activity book!

List of Titles

The Angry Birds Movie 2: Bird Buddies

Pages: 32 + sticker sheet, Colours: b&w, Size: 197 x 273 mm

The Angry Birds Movie 2: Gettin' Piggy With It

Pages: 64, Colours: b&w, Size: 197 x 273 mm

The Angry Birds Movie 2: Do All The Best Heroes Have Feathers?

Pages: 24, Colours: b&w, Size: 406 x 273 mm

The Angry Birds Movie 2: Play Pack

Pages: 24, Colours: b&w, Size: 108 x 171 mm

The Angry Birds Movie 2: Magic Ink

Pages: 24, Colours: b/w, Size: 140 x 152 mm





ANGRY BIRDS STICKER BOOKS AND COLLECTIBLES

Collect all the wonderful stickers and use them in the albums!

List of Titles

The Angry Birds Movie 2: Sticker Album

Pages: 32, 200 stickers, Colors: 4/4

The Angry Birds Movie 2: Trading Cards

180 trading cards, collector's album, game board

The Angry Birds Movie 2: Sticker Album

Pages: 32, 184 stickers, Colors: 4/4,
Size: 270 x 209 mm





Cuteness Alert!
The viral stars of the two *Angry Birds* movies are true fan favorites!

ANGRY BIRDS HATCHLINGS BOOKS

Dive into the fluffy world of the Angry Birds Hatchlings! They stole the show in the *Angry Birds Movie* and also feature prominently in the sequel. You'll find hours of coloring fun, stickers, lists, surprises, and all kinds of cute in our titles.

Watch the Hatchlings now on YouTube in *Angry Birds Blues!*



I AM VIVI!

I AM ZOE!

I AM SAM-SAM!



Kids *Fe*

ANGRY BIRDS AUGMENTED REALITY BOOKS

Get ready for mind-blowing augmented reality adventures with the Angry Birds! As a time machine experiment takes the birds and the piggies to ancient Egypt, the pyramids and the sphinx are in serious danger. The story jumps off the page with the help of amazing AR technology and a smartphone or tablet! The two titles complement each other and offer kids a truly magical experience.

Ages: 3+ | Size: 210 x 285 mm | Pages: 24 | Colors: 4/4



Augmented
reality books
with the
movie look!



1. Buy the book
2. Download the app
3. Play in augmented reality!

Devar makes augmented reality books featuring kids favorite characters and popular topics, Angry Birds among them. Their product range includes coloring books, encyclopedias, activity books, storybooks and more. The fastest and most convenient way to start working with augmented reality books is to acquire licensing rights for the ready-to-sell AR titles, but Devar can also add digital augmented reality content to an existing book or create a completely new one from 2D images to 3D models and programming. Ask for collaboration possibilities for your Angry Birds publishing line!



Kids

Hundreds of pages of content!
Ask us for more!

ANGRY BIRDS THE ANGRY BIRDS MOVIE

Our publishing program for the global smash hit *Angry Birds Movie* includes dozens of titles for all age groups!

Check this selection and ask your salesperson for more information. Whether it's picture books, activities or novelties you're after, we've got it covered!



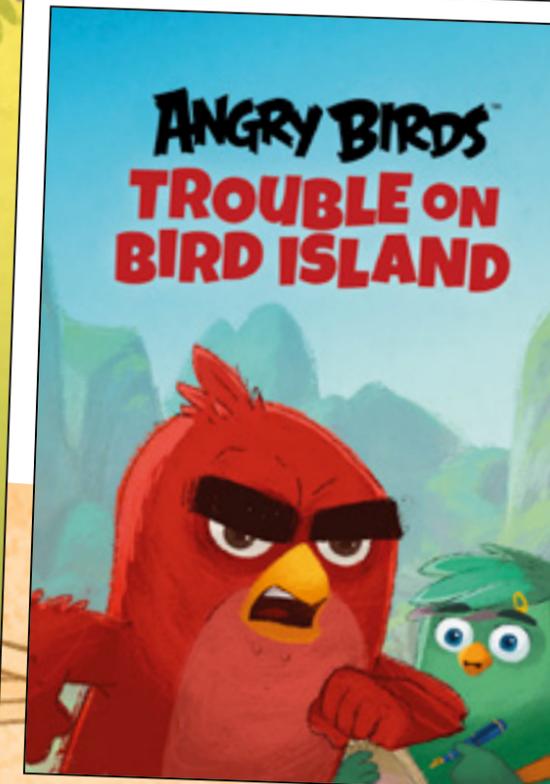
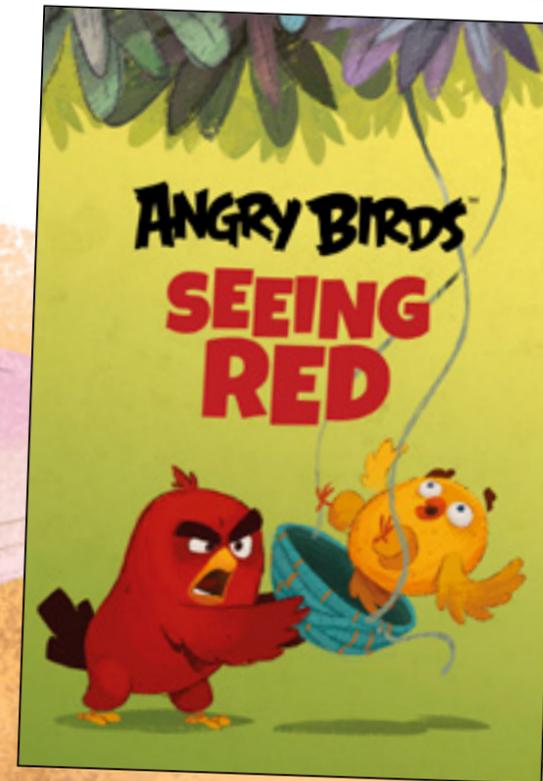
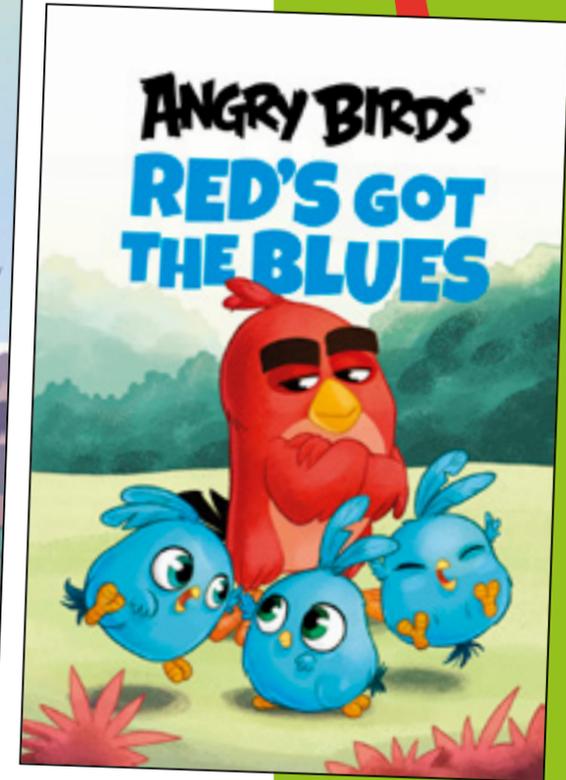
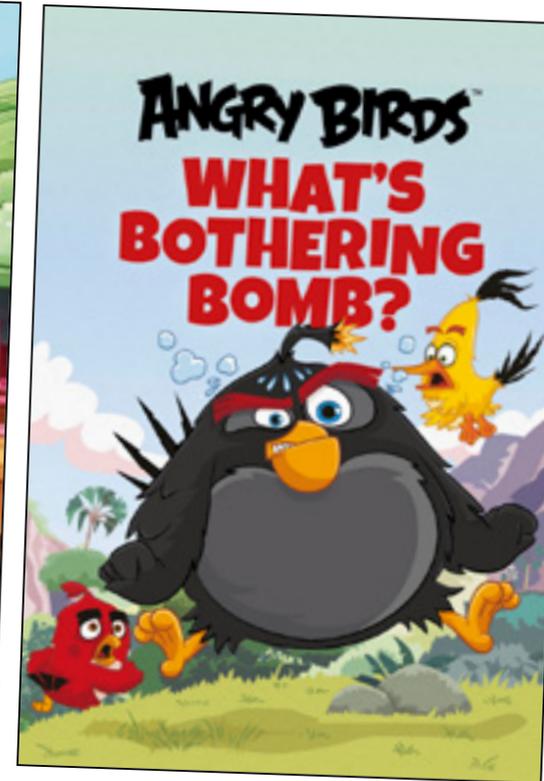
Ferly was awarded the Brand Licensing Award for its Angry Birds Licensing Program at London Book Fair in 2017!

ANGRY BIRDS STORIES FROM BIRD ISLAND

Five fun stories which expand on the *Angry Birds* movie world. These beautifully illustrated story books are perfect for early readers who will love the movie look and the familiar characters!

Ages: 5+ | Size: 150 x 220 mm | Pages: 32 | Colors: 4/4

New adventures of Red, Chuck and Bomb on Bird Island!





BIRDS OF PARADISE

Way out in the middle of the calm, clear blue sea you'll find Bird Island, home to the Angry Birds...

RED ALERT
Can you help Red get (reluctantly) to the Anger Management course. Which path should he take?

FUZZY FOCUS
Mighty Eagle is keeping an eye on some of the residents through his binoculars. Unfortunately he's looking through the wrong end. Can you help identify these three birds?

Beak It!
These beaks were made from squawking. Which of these matches Hal's exactly?

RED ALERT
Can you help Red get (reluctantly) to the Anger Management course. Which path should he take?

RED ALERT
Can you help Red get (reluctantly) to the Anger Management course. Which path should he take?

RED ALERT
Can you help Red get (reluctantly) to the Anger Management course. Which path should he take?

DA BOMB!

Ruffle some feathers with this explosive treat!

Make your own ice cream Bomb!

You will need:
900 ml Soft scoop ice cream
100 g Fresh raspberries
150 ml Single cream
200g Chocolate (broken into pieces)

What to do:
1. Line a 1 litre bowl with cling film.
2. Working quickly, mix the ice cream with half the chocolate and all the raspberries in a bowl, level out the top and place in the freezer for 1-2 hours.
3. Just before the ice cream is ready, place the single cream into a saucepan and heat but do not boil. Pour the cream over the rest of the chocolate and stir to melt it together. Leave to cool for a minute.
4. Remove the bomb from the freezer. Ask an adult to separate it from the bowl by dipping it quickly in boiling water. Place onto a serving plate. Spread the melted chocolate over the top and sides and place back into the freezer until ready to serve. (Leave to come to room temperature for 15 mins before serving.)

FOOD FLAGS
Simply cut out the flags, glue around cocktail sticks and place into your ice cream Bomb! So tweet!

FLY ON OVER!

PIG OUT!

Eggcellent!

Get scoffing!

Younger readers may want to ask a grown-up for help. Always take extra care when using a hot oven, knives or scissors.

Cut this out to give your bomb a face!

... world: the world
... not be afraid...

... Whatever happens
... mention eggs!

THE SWINE LINE

Some of these pigs are in a pickle. Can you spot the odd pig out in each row on the right?

1
2
3
4

ANGRY BIRDS MAGAZINE PAGES

Hundreds of colorful pages with mazes, bird-okus, fortune cards, jokes, search & find activities, doodling, coloring, puzzles, posters, and tests—plus a recipe for an explosive dessert!

Ages: 6+ | Size: A4 | Pages: 20 | Colors: 4/4 | Materials available | Rights sold: Belgium, DOM-TOM, France, Italy, Netherlands, Spain, Russia

We've got hundreds of pages with the movie look!

Kids



Masha and the Bear

One of the top kids' brands in Europe right now, and a Guinness World Records holder, *Masha and the Bear* follows the adventures of two unexpected best friends, a girl and a bear. On air on major TV channels and on Netflix, and with a wide publishing list available, *Masha and the Bear* is not to be missed!

Masha and the Bear began in 2009 as an animated series, and it has since been broadcast in more than 100 countries. The story follows a young girl and an ex-circus bear who are best friends. The bear is often needed to keep Masha from disasters. The series is also massively popular on YouTube: some of the episodes have been watched more than 3 billion times, and just one of the official channels has an astounding 50 million subscribers!

With new seasons in the making, and much more coming in the following years, *Masha and the Bear* is on a steady growth path. Our publishing list includes a large variety of titles from novelty, activity, and picture books, all the way up to chapter books.

Please ask for the full list!

One of the top kids' brands in Europe right now!

Guinness World Records: Most Watched Animation on YouTube with 3.4 billion views!



Masha and The Bear





Photo: Riikka Sipilä

Photo: Kristiina Kurronen

Vuokko Hurme has written several children's nonfiction books, as well as novels, picture books, and activity books for kids. She's also an art educator with a master's degree in behavioural science. Vuokko lives in Helsinki.

Anni Nykänen is an experienced illustrator and artist whose is best known for her long-running humorous comic about her grandmother. She's illustrated several picture books and nonfiction books. Anni lives in Turku, Finland.

A delicious book about every kid's favorite topic!



Vuokko Hurme and Anni Nykänen **Candy Book**

The best way to enjoy candy must be with this funny and thoroughly sweet nonfiction book that includes fascinating bits of knowledge, tests, recipes, and games! *Candy Book* has all the info you'll ever need about different kinds of sweets in the world and why humans enjoy eating them so very much.

Delightful and delicious, *Candy Book* is all about sweets, their history, and the famous people who've loved to eat them. It also explains why it's difficult to stop eating candy once you start, and gives helpful tools for parents of children with sweet teeth. What is candy made of, actually, and why does it taste SO good? *Candy Book* gives young readers all the answers they've always wanted, and it's the perfect nonfiction book for young children and early readers.

Candy Book is a book kids will enjoy as it talks about a topic they're extremely passionate about. It's the first collaboration between writer Vuokko Hurme and the fresh, fun illustration style of artist Anni Nykänen.

Colors: 4/4 | Pages: 38 | Ages: 4+ | Genre: Nonfiction | Original language: Finnish





Anniina Mikama and Carlos da Cruz
A Day on Planet Earth

How do kids your age live on the other side of the world? It's a question that has always fascinated children—now *A Day on Planet Earth* has the answer! This delightful nonfiction book shows what everyday life is like for ten kids in far-flung locations, ranging from San Francisco to Tehran and Beijing.

What's Luis doing in Peru when it's 8a.m. in Europe? What do kids eat for school lunch in India? This book is jam-packed with fun and interesting nuggets of knowledge, all accompanied by beautiful illustrations full of lovely details. Having it in your kids' lives will help them learn more about our world and what connects humans in all parts of the globe.

Ages: 3+ | Size: 240 x 240 mm | Pages: 32 | Colors: 4/4

Learn about the life of kids around the globe!



Animated book trailer available!

Kids *Te*



Carlos da Cruz (b. 1972) is an award-winning French-born illustrator and graphic artist who lives in Finland. He has long worked with picture books, teaching materials, and magazines. He has also co-authored a series of children books about Finnish history.

Anniina Mikama (b. 1977) is an illustrator and an author at home with different genres and styles. Her debut middle grade novel *The Illusionist and the Thief* is the winner of the prestigious Topelius Prize.

66

A mystical, thought-provoking story about our animalistic side, the power of imagination, and the importance of feeling safe in your own home.

The jury of the Karisto Publishers' picture book competition

A mysterious and daring picture book!
Lastenkirjähylly blog following children's literature



An honorary mention in a Finnish picture book competition!

Hertta Vierula and Teemu Juhani **The Girl who Grew a Tail**

Imagine if one day you realized you had a tail! Just think of all the fun things you could do with it! You could scratch your ear with it; you could close a door across the room; you could even fit it into a dance!

That's what Sanna thinks when she suddenly finds herself with a fully-grown tail. But she learns the hard way that it's difficult to hide a tail from others... And then things really take a turn for the worse when Sanna's mom is replaced by a big hairy monster!

The Girl who Grew a Tail is a mysterious and unique story from debut author Hertta Vierula about finding yourself, growing up strong, and exploring what humans and animals have in common. With the help of beautiful illustrations from the internationally acclaimed illustrator Teemu Juhani, it received an honorary mention in a Finnish picture book competition in 2017.

Ages: 3+ | Pages: 32 | Colors: 4/4 | Original language: Finnish | Original publisher: Karisto Publishers



A unique tale with illustrations from one of Finland's most original young artists.

Kids



Photo: Stefan Bremer

Photo: Maija Keränen

Hertta Vierula is an experienced journalist living in Helsinki. In her stories, real life and fantasy merge together seamlessly. This is her debut as an author.

Teemu Juhani is an award-winning Finnish illustrator, comics artist, and graphic designer whose illustrations have been published in Finland, the UK, the US, and China.



DEER *little*
FOREST



Jo Rose
Deer Little Forest

There is a timelessness about the Deer Little Forest story world which children and parents alike are sure to fall in love with. British artist Jo Rose has created a magical collection of books

Wonderful stories about nature, beautiful illustrations of adorable forest animals, and timeless tales of friendship—Deer Little Forest has it all. Children and adults alike are sure to fall in love with Jo Rose’s beautiful illustrations in these two new picture books that introduce us to the world of Lockhart the deer, Bodhi the magical bear, and their woodland friends.

Deer Little Forest has already established itself as a much-loved crafts & lifestyle brand, having been licensed in over 30 countries for stationery, housewares, digital games, and magazines.

**Big Berry Hunt
Picture Book**

Who is that making those funny noises in the forest? Bodhi sets off to find out—keep him company on his quest!

Ages: 2+ | Size: 240 x 295 mm | Pages: 32 | Colors: 4/4

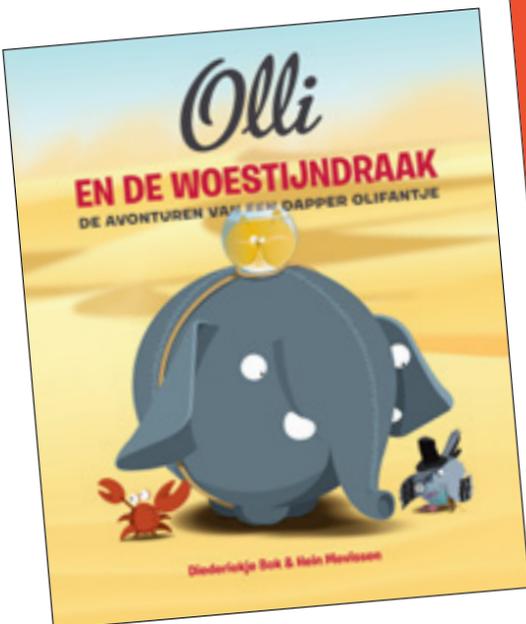
**Whose Tail is it?
Board Book**

Guess whose tail you see on the page and learn about different animals in a fun way!

Ages: 2+ | Size: 160 x 160 mm | Pages: 12 | Colors: 4/4



Jo Rose is an artist living in the UK. She studied at the London College of Fashion and went on to become an illustrator. After moving to New Forest and falling in love with the enchanting woodlands, she developed the story and character of Deer Little Forest as an homage to her love of nature and folklore and fairy tales.



Ollimania

Meet Olli, the patchwork elephant with a big heart and a habit of ending up on all kinds of fantastic and hilarious adventures! This charming series of picture books is packed with stunning visuals and effortless humour.

Olli likes to think of himself as ‘the one and only 100% fake elephant’. But the love from his many fans is very much real, with over 100,000 books sold in his native Netherlands, and many more across central Europe. Along with his little friends, the cute little pink mouse Tutje and John the dog, Olli is sure to capture the hearts of readers of all ages!

Ages: 2+ | Colors: 4/4 | Rights sold: Non-exclusive digital rights to Germany, Austria, Switzerland, Denmark, Sweden

The Old Forest The Incredible Journey of the Good Luck Charm

In Olli’s first, fully illustrated novel Olli sets on a quest to find his missing best friend, Ari, from a mystical forest.

Ages: 3+ | Pages: 150 | Colors: 4/4



Olli’s My Big Hero book sells over 5000 copies each fathers day, and is rising every year!

ollimania[®]
PROUDLY SERVING HAPPINESS



Didi Bok and **Hein Mevissen** are two highly successful award-winning artists and creative directors who have created international advertising campaigns for the likes of Coca Cola, Nike, Levi’s, and MTV, to name but a few. They see themselves as “two people, one creative mind” and share a sense of humor along with an original and unassuming approach to the creative process.



Ulla Sainio
Bear and Fox
The Northern Trail
Picture Book
Forest Fun
Sticker Book

How do animals react to climate change? Find out with Bear and Fox as they team up with their animal friends on a quest to find winter.

Winter is coming.... but it never arrives! Best friends Bear and Fox decide to go ice fishing, only to discover that there is no ice on the lake. They head north to find it, attracting a delightful menagerie of animals along the way, each with their own reasons for finding winter. This journey gets Bear and Fox thinking about how all these diverse animals can live together in peaceful harmony.

An inspiring tale, *Bear and Fox* is a gorgeous picture book filled with beautiful illustrations. The characters also feature in a fun sticker book!

Ages: 3+ | Size: 235 x 304 mm | Pages: 32 | Colors: 4/4 | Rights Sold: Finnish, Estonian, Sami, non-exclusive digital rights: German, Swedish, Danish



Photo: Lauri Nevanlinna

Mermaids and Bear and Fox were developed by Finnish graphic designer **Ulla Sainio**, who is currently studying to be an animation artist.

Kids



Ulla Sainio
Mermaids
Wonders of the Sea

Sticker Book

Happy Birthday, Dear Octopus

Picture Book

The *Mermaids* books follow the lives and adventures of Mimi the Mermaid and her fun sub sea friends.

Follow Mimi, her pet octopus Rae, and the rest of her aquatic friends through the bright coral reefs and into an enchanted world that lets kids discover the magic that lies under the sea. How can Mimi help when an octopus is too shy to invite friends over for a birthday party? And how much team effort does it take to clean up a whale? Mimi and her resourceful friends have the answers ready!

With pages of beautiful details and active, fun characters, *Mermaids* is a world ready to be explored!

Ages: 3+ | Size: 235 x 304 mm | Pages: 32 | Colors: 4/4 | Rights sold: non-exclusive digital rights: German, Swedish, Danish

Stickers
available for
iMessage on
iTunes!

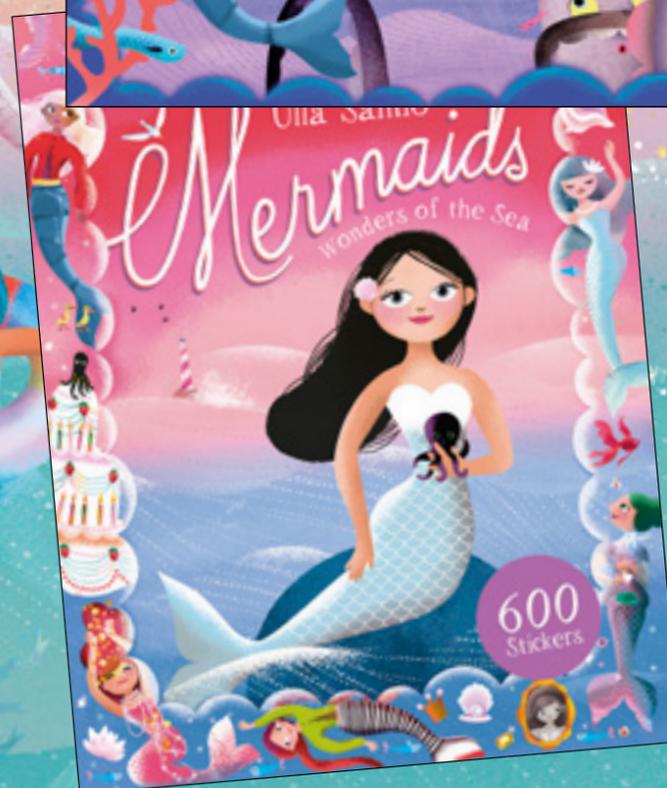


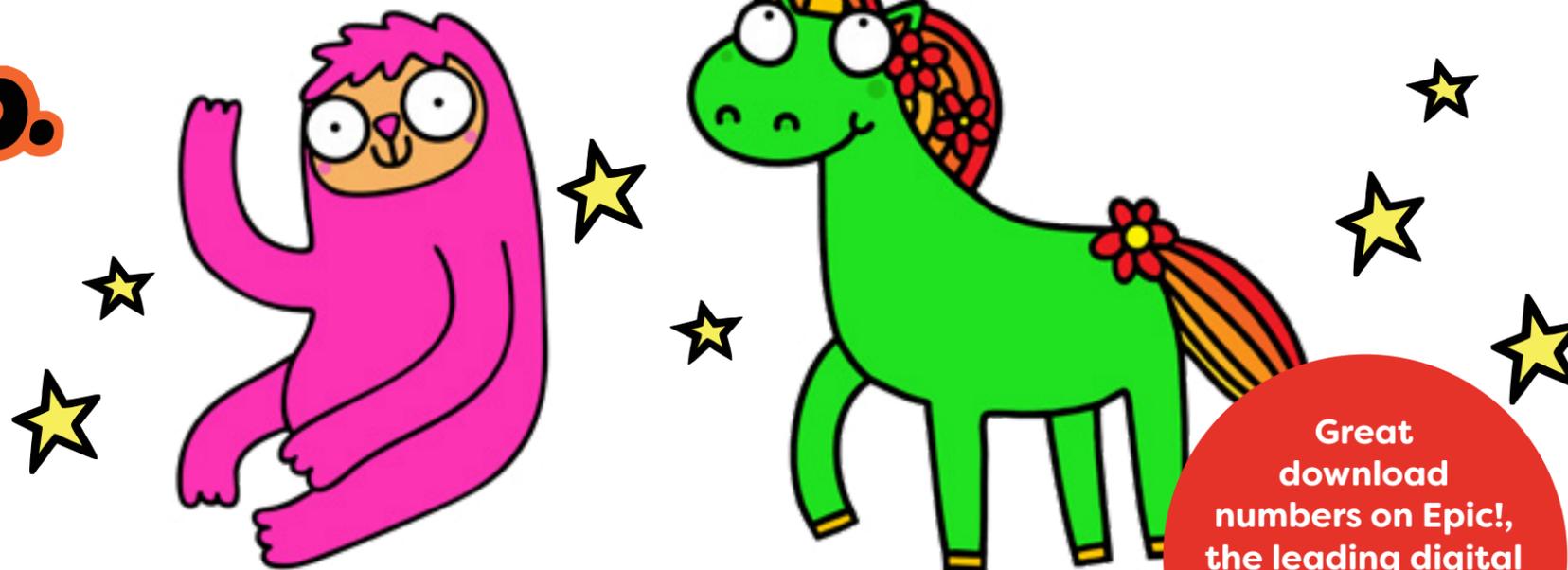
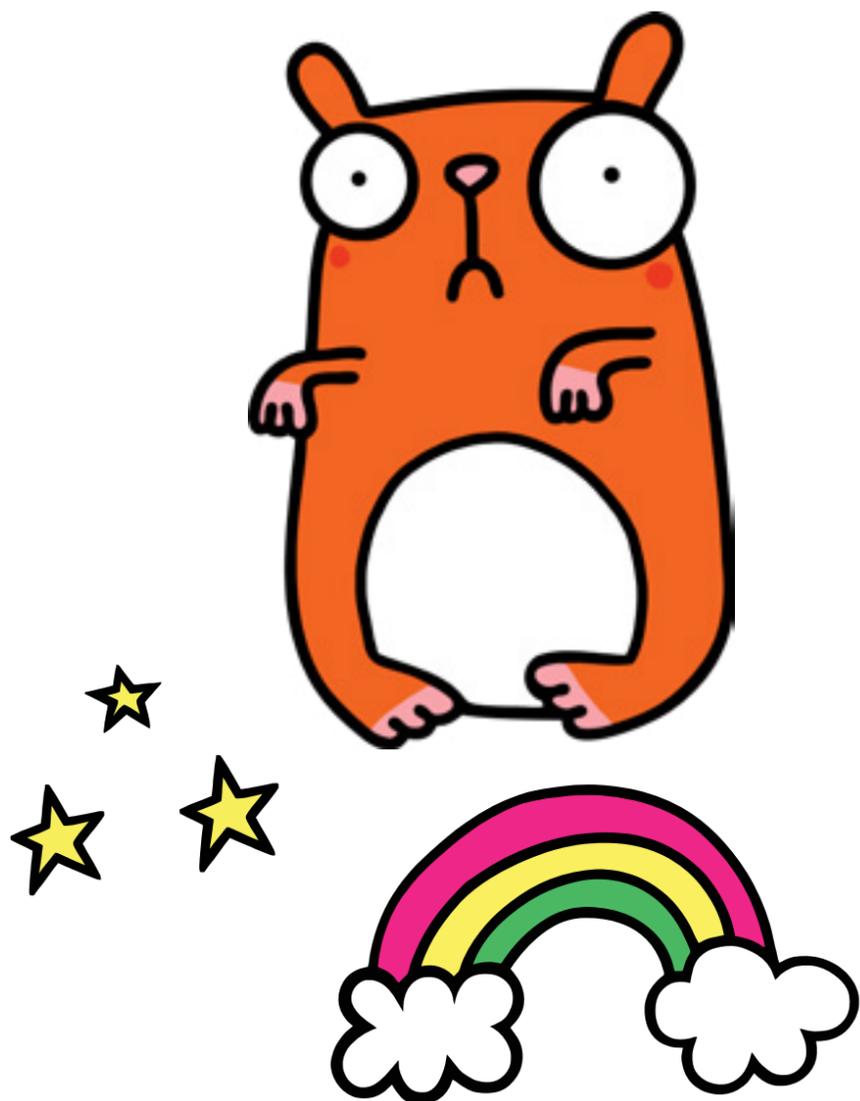
Photo: Lauri Nevanlinna

Mermaids and *Bear and Fox* were developed by Finnish graphic designer **Ulla Sainio**, who is currently studying to be an animation artist.

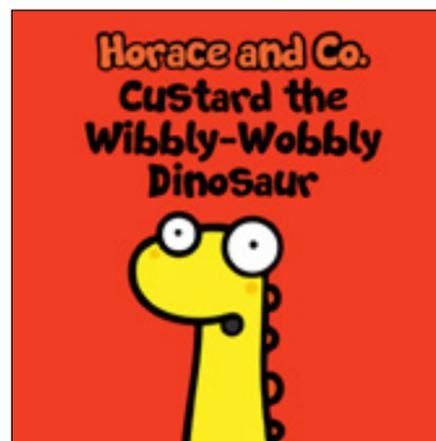
Horace and Co.

Meet Horace, the most disgusted hamster! Horace is a hamster of particular tastes.

Likes: Running on his wheel, pull-ups, and CHEESE;
Dislikes: EVERYTHING else.



Great download numbers on Epic!, the leading digital library for kids in the English-speaking market!

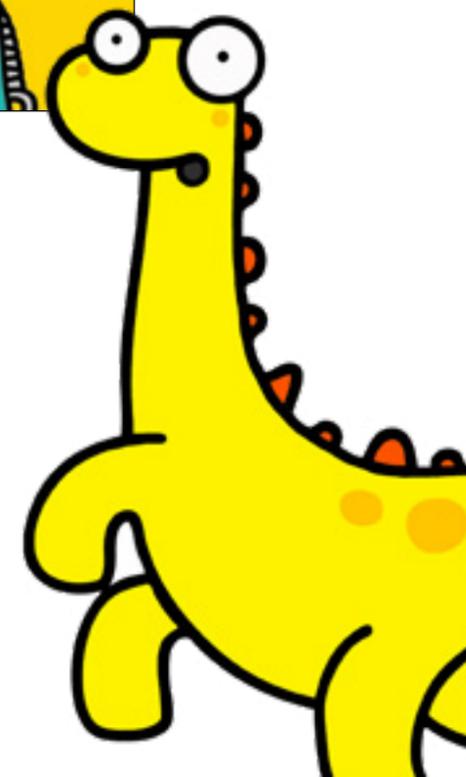


Fortunately, Horace has a great gang of friends, like Custard the wibbly-wobbly (and extremely shy) dinosaur, Mr. Blue the robot-dancing robot, and Flora, a unicorn with unique baking skills. Together, they help each other to overcome their fears, giving kids confidence in everyday situations and supporting their developmental pathways.

Mainly, though, Horace and Co. just have a great time!!

Horace's Most Disgusting Picnic, Custard the Wibbly-Wobbly Dinosaur & Where are you, Mr Blue?

Age: 4+ | Pages: 32 | Size: 170mm x 170mm | Colors: 4/4 | Rights sold: non-exclusive World English digital rights



Kids



Flossy & Jim's mission is to make everyone smile with their illustrations. They call their style "sunny, funny, bold and colorful... a little bit like they've eaten too many sweets!"

Since 2015, they have gone from painting murals in Devon to having 26k Instagram followers, working with Hollywood bigwigs, and selling their products all over the world (even in Walmart!). The sky is the limit for this awesome twosome!

Flossy and Jim

Justin Time

Justin is an ordinary kid who often finds himself in extraordinary situations. With the help of his friends Olive and Squidgy, he can travel through time and space to feature in the biggest stories in history! Sometimes his imagination gets him into trouble, but he never shies away from an opportunity to help out his friends.

Justin Time is an Emmy-nominated global phenomenon. In these two fabulous picture books, Justin and his friends help deliver maple syrup to ensure the world's best pancakes come to plate, and imagine what it would be like to have a pet elephant! These fun-filled stories are the perfect accompaniment to fans of the Justin Time animation series, but make great gifts for newcomers as well.

Ages: 3+ | Size: 241 x 254 mm | Pages: 40 | Colors: 4/4



Winner of the 2016
Banff Rockie Award for
Best Preschool Program,
2014 Canadian Screen
Awards for Best
Preschool Program

**Justin
Time**

Nominated for
six Annies and
two Emmys!

Kids

This animated
series airs in more
than 190 countries
in 20 languages
worldwide!

Guru Studios is an award-
winning animation studio
based in Toronto, Canada.

**GU
RU**

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I created the world of Pikkuli by following how my own children react to their surroundings. Pikkuli loves helping others, and trying things over and over again. He is also always learning more about expressing his emotions.

Metsämarja Aittokoski, the creator of Pikkuli

**Metsämarja Aittokoski
Pikkuli**

Pikkuli is a small bird with a big heart. He's also the star of a globally successful animated series, and four brand-new picture books!

Pikkuli is a little bird who lives in a nest with his family. He likes to think of himself as brave, but like all little birds, he does sometimes get scared. Over the course of these heartwarming stories, Pikkuli tackles issues such as learning to be kind, finding your place in the family, and dealing with negative emotions such as jealousy, regret, or frustration.

The Pikkuli world includes a series of picture books, apps, and a lively, cute animated series, all perfect for little human chicks about to spread their wings and head out into the big wide world. The animated series reaches a global audience on YouTube, via broadcasters like Al Jazeera, and VOD services like Hopster UK. Pikkuli is also airing onboard airlines such as SAS and Norwegian Air.

The titles:
 Fly, Pikkuli, Fly!
 Pikkuli's Birthday
 Pikkuli Saves the Day
 Pikkuli Says NO!
 Pikkuli: The Activity Book (includes stickers)
 Ages: 3+ | Pages: 26 | Colors: 4/4

Animation available on YouTube!



Apps available on App Store and on Google Play!

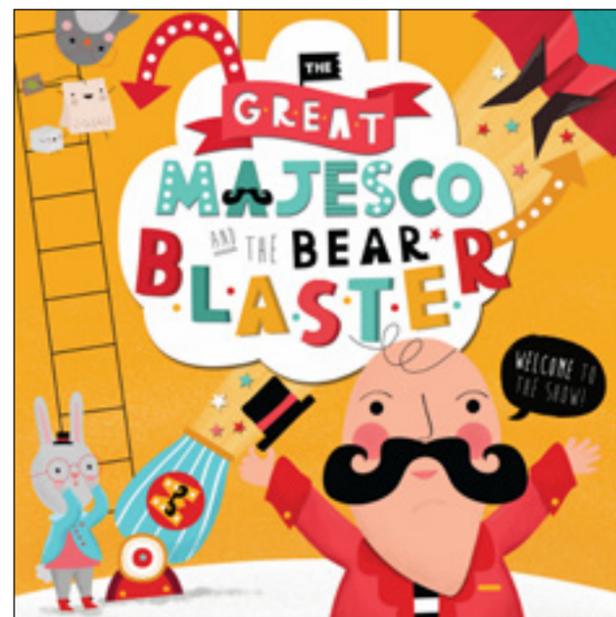
Metsämarja Aittokoski is a storyteller, director, and producer who lives in Turku, Finland. She forms a team with her husband, Antti Aittokoski.



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The Great Majesco was born from our love of magic and slapstick comedy, and, of course, bears in superhero suits.

Happy Cloud Creative



Kids

A line of consumer products out by Robert Frederick Ltd!

The Great Majesco

Meet the most marvelous magician of all time, the Great Majesco, in these quirky, humorous tales filled with daredevil stunts and fantastic feats!

The Great Majesco picture books and activity titles manage to convey the timeless charm of the circus in a unique way. Alongside his assistant, Mr Grizzle, the Great Majesco always has a new trick up his sleeve. Competition comes in the form of the vile Dexter Hexter, who will stop at nothing to take the crown of the best magician in town.

Ages: 3+ | Size: 250 x 250 mm | Pages: 32 | Colors: 4/4 | Book 1: The Bear Blast: Materials available | For all non-publishing licensing enquiries say hello@thisisiris.co.uk

Happy Cloud Creative are Barbi Sido, a children's book designer and illustrator, and Sarah Powell, a children's book author and editor. They have nearly 20 years combined experience of making books and products for little ones and have worked with some of the world's biggest publishers and brands. Discover more:

happycloudcreative.com



Winx Club

Winx Club is one of the most successful girls' properties of all time. Since 2004, it has captured the attention of thousands of young girls with animation, films, books, and merchandise. Now we're bringing you their vast, versatile, and fairylicious publishing program!

Winx Club is a modern fantasy saga revolving around the adventures of six fairies. Bloom, Stella, Flora, Layla, Tecna, and Musa go about their everyday lives in Magix World. But when needed, they can transform into superheroes, ready to defeat evil and save those in danger. They call themselves "Winx Club," and experience countless magical and mystical adventures together.

Their biggest asset in the fight against evil? Their everlasting friendship.

Ranging from picture books and activity titles to junior novels and comics, the Winx Club publishing list has got it all! Fashion, friendship, and magic come together in these colorful and exciting books for kids aged 3 to 8.

Ask us for the full catalog and pick your favorites!

Example of titles

- Mini Stories: 16 pages
- Picture books: 18 / 24 pages
- A fan book: I Want to be Fairy: 28 pages
- Readers: 64 pages
- A variety of novelty books

Plus hundreds of pages of activities & stickers and magazine content!

Ages: 3+ | Colors: 4/4

NETFLIX

An evergreen girls' brand with a fantastic publishing program!



Kids *Te*

The Rainbow Group has operated in the children and teenager entertainment industry since 1995, ranking among the main international companies of its field.



Kit^n^Kate Story books

Kit^n^Kate are a pair of mischievous kittens who are always on the lookout for an adventure! Each time they set out into colorful worlds of fun and problem-solving, they must make choices—but they have a habit of taking the road which leads to a dead end... Luckily, they're able to learn from their mistakes and reach a happy ending!

When taking your kids on an adventure with Kit^n^Kate, you can be sure they'll end up somewhere new. Each of the 7 books also offers tips for parents on how to have fun and create new things with their children.

Ages: 3+ | Size: 212 x 212 mm | Pages: 32 (with self ends) | Colors: 4/4 | Rights sold: Finnish (Me, Oh My, Blueberry Pie & Mad, Mad, Mad), Italian

Kit^n^Kate Activity Books

The collection of activity books contain simple puzzles, mazes, and drawing and coloring exercises, all designed to activate and encourage young readers.

Ages: 3+ | Size: A4 | Pages: 24 | Colors: 4/4



Seven story books accompanied by matching activity books!

Airs on TV in more than 120 countries in Europe, Africa, and the Middle East.

Toonbox is an animation studio based in Cyprus. Today the company's portfolio contains a number of animated shows.



Kids

Ask for foreign rights in the Nordic countries!

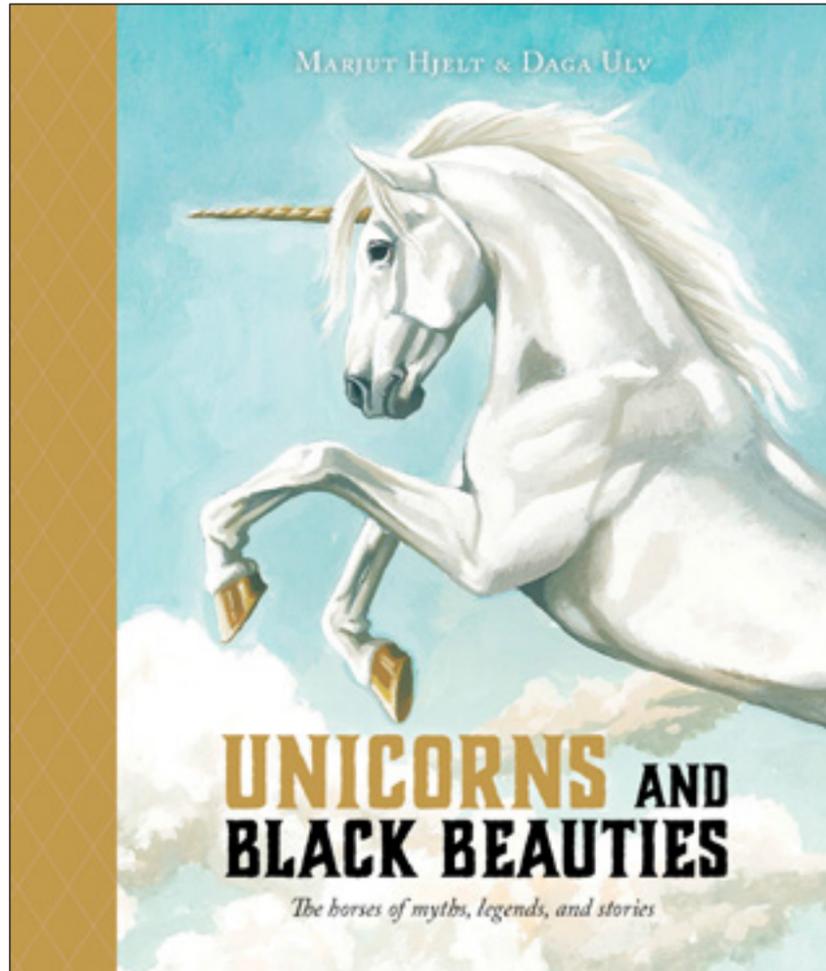


Caillou

Caillou is a four-year-old boy with a vivid imagination. With the help of his family, he is constantly learning new things about the world and growing up in a safe and warmhearted environment.

The colorful, educational and fun Caillou books have been made by Chouette Publishing since 1989. The Canadian television series *Caillou* has delighted different generations for twenty years and has fans all over the world. The series encourages kids to stay active and to keep learning by using their imagination!

Discover more: en.caillou.com



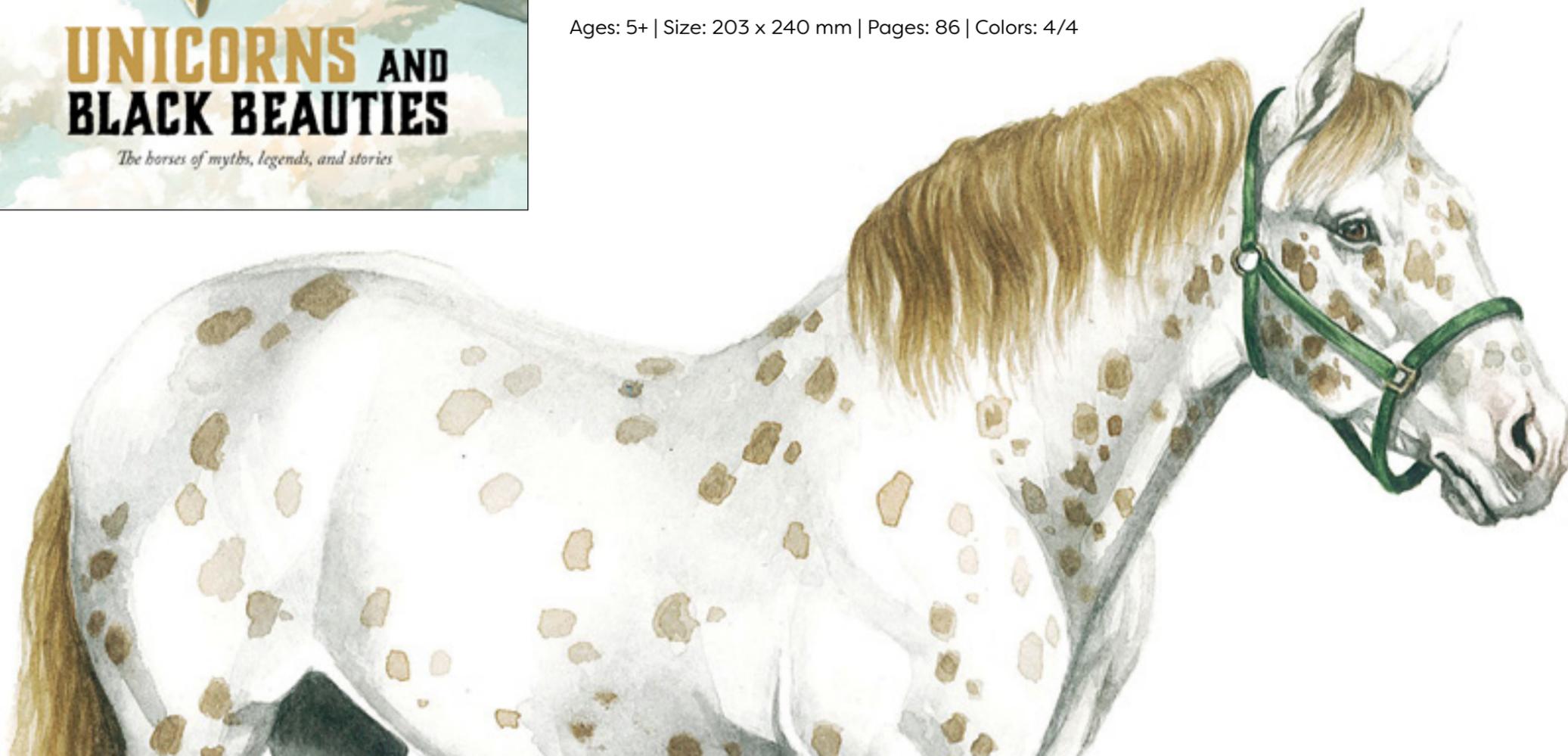
Unicorns and Black Beauties

The horses of myths, legends, and stories

Remember all the iconic horse characters from your favorite books or the myths familiar to us all? Ranging from the spotted best friend of Pippi Longstocking to Black Beauty, or Pegasus, *Unicorns and Black Beauties* brings them all together with glorious illustrations. It's the perfect nonfiction book for children of all ages or any other lover of classical horse stories.

Horses and humans go back a long way, and the graceful animals are an essential part of folklore all over the world. This ambitious nonfiction book tells you all there is to know about the horses from legends, myths, and fictional stories. Also offering wonderful illustrations of the famous horse characters, the book is a cornucopia of equine knowledge. Who could forget the tragic fate of the horse of Atreyu in *The Neverending Story* by Michael Ende? And do you know what kind of tales the Vikings or the Celts told about horses? This book is a gorgeous collection of stories from our collective imagination.

Ages: 5+ | Size: 203 x 240 mm | Pages: 86 | Colors: 4/4



Marjut Hjelt is a writer and a journalist who is an expert on cultural studies. She has always been fascinated by myths and legends about nature, as well as by the different natural belief systems of the world.

Daga Ulv is a master of animal pictures. In them, she combines realism with magical elements. She has a long experience of illustrating books, postcards, and products with animals in them.

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